**Cam Valley Arts Trail Meeting Minutes 17 January 2017**

**Present:**

Karen George (Chair), Janet Jackson, Helen Rushton, Sally Gardiner, Jo Eddleston, Alison ter Haar (Publicity co-ordinator), Anna Hurwitz, Pamela Shellard, Clive Shellard, Lucy Empson (Secretary), Christine Weaver, Ginny Lake, Shelagh Hetreed, Richard Lane.

**1.Welcome & Apologies**

Apologies: Sophie Piccock (Treasurer), Kate Westcott, Sheila Richardson, Andrew Eddleston, Terry Bridgeman, Sue Walker, Jane Hall, Jane Woodman.

**2. Matters Arising**

Minutes from the last meeting, 22 November 2016, agreed as correct.

**3. Membership Update**

1. Welcome to new member Janet Jackson. Currently membership is at 45.

2. There is no website information for Jane Hall, as the photos and artists description have not been sent to Karen. If members have any new images to update the website please send them to Karen.

3. Membership renewal will be at the AGM in March – proposed date 16th March. Fee will be confirmed at the AGM.

**4. Finance and Funding**

Current bank balance £1500 – Sophie to confirm exact amount.

1. Insurance renewal is due to be paid in March. We have a refund due on the insurance as the current insurers went into liquidation and we had alternative cover until the renewal was due. We need to obtain new quotes again this year, if members have suggestions of Insurance firms please let Karen know.

2 Outstanding Arts Trail invoices. Please invoice Sophie for workshops or ask her to email you to confirm the details to make sure all outstanding payments are made asap. Final deadline for invoices is end January.

**5. Fundraising and sponsorship**

1. ‘Easyfundraising’ website. Alison to find out more about the website so we can consider registering. It is a method for obtaining donations through your purchases by nominating a group/charity to support. Alisons daughters Hockey club have raised £500 through easyfundraising.

2. Paulton Parish Council application closes end January. We would also like to apply to the other Councils (Clutton, Timsbury etc) - need to establish their deadlines and contacts/application forms etc.

3. Alison has registered for funding notifications from BaNES.

4. Sperring Trust Grant – Jinny to find out more info and date for applications.

**6. Publicity Update**

1. Alison has sent out an ‘After Event’ press release with photos to 30 publications – there have been lots of articles/photos published and also new photo events with the schools. The articles were circulated at the meeting.

2. The Mailing/Contacts list . Please send Alison any contacts you have for other local Art groups or Art Trails for the contacts list. We now have 52 ‘general’ contacts; 125 visitors; 43 from the Chew Valley Trail; 81 from North Bristol Trail and 20 Advertisers/Sponsors. Suggestion of being listed as a group in free publications such as the

‘Chew Valley Green Pages’. Let Alison know if you have any other suggestions.

3. The Workshop Day in February is being publicised through the local papers/newsletters; we have a spot in the Seedy Saturday brochure. The Poster/Flyer for the Workshop event to be emailed – please print out and distribute. There will also be a mailout to members; visitors; workshop attendees.

4. Karen to compile a record of postcodes from our visitors to the November Trail to help with publicity this year.

5. Suggestion of a piece on Somer Radio – not had time to investigate this so far.

**8. Local Events**

1. Paulton Hospital display and sale in January. The display could not be set up in December due to norovirus. It was hung on the 12th and it will be up for a month – many thanks for the space from OBA from their exhibition which preceed it. Thanks to Shuya and Karen for the hard work in hanging the works.

2. The RUH also has wall space for artworks. Christine passed on the details to Karen.

3. Midsomer Norton Town Show: John is to find out more info about their meeting dates, so we can attend.

4. Seedy Saturday – 11th March 10-2pm at Congyre Hall, Timsbury. We will have a table to run 2 workshops to support this local event – making blackbird collage and seed packets from our old brochures/gardening catalogues. Let Karen know if you are able to volunteer to help.

5. Workshop Day – 25th February. Please circulate the poster and info about the workshops and how to book. We have 5 workshops during the day in a morning and afternoon session. Glass with Jo; Lino Printing with Andrew; Batik with Shelagh; Calligraphy with Lucy and Screen Printing with Kate. Info is on the website and bookings can be made directly. We will also consider a notification on Eventbrite, but won’t do the bookings through them.

**9. Members Training & Get Together Events**

1. Skills Audit. We would like to compile an audit of members skills – a checklist form to complete will be circulated when the Membership is due for renewal. This could be your different skills/minibus driving/equipment/ venues/storage/roles in other groups etc

2. Our next Members event will be on Facebook and Twitter – date to be confirmed.

3. Suggestion that another Members event could cover publicising your work through photos/images – how to take photos and photoshop.

4. Please contact Karen with any other suggestions of ideas for other training events.

**10. AOB**

1. Taste of Timsbury Food Fair – September 2017. Discussed their second event this year and that we were keen to support them. A table would be £20 and we would like to have one on the ground floor rather than a display on the stage which we had last year.

2. Ginny noticed a new Somerset Arts Trail taking place again. Can we look out for info?

3. Bath Arts Trails – there are 5 or 6 events all taking place at the same time of year in May. The OBA event is also taking place this year in Spring. Discussed if we could have mutual publicity/advertising in their brochures?

4. Consider more advertising in Bath this year – where this would be and the costs to be established. Also suggested making use of ‘free’ publicity through websites and facebook sites such as ‘Visit Bath’ and ‘Mendip’ and publications such as ‘Paulton Life’.

5. Please send publication dates for your local newsletters/magazines to Alison so our publicity list is up to date.

6. If you have contact details for other local Art Groups/Clubs; Events and Listing Magazines (such as Green Pages) please let Alison know.

Date for the diary **Workshop Event 25th February 2017**

Date for the diary **Spring Sale 29 April 2017**

**Next meeting:** 7.30pm AGM 16 March 2017 at Clutton Village Hall

Everyone welcome