**Cam Valley Arts Trail Meeting Minutes 26 July 2017**

**Present:**

Alison ter Haar (Publicity co-ordinator), Karen George (Chair), Annie Davenport,

Janet Jackson, Lucy Empson (Secretary), Diana Connor, Jo Eddleston, Sally Gardiner,

Ginny Lake, Kate Westcott, Jane Woodman, Anna Hurwitz, Richard Lane, Sophie Piddock (Treasurer).

**1.Welcome & Apologies**

Apologies: Sheila Richardson, Helen Rushton, Andrew Eddleston, Sue Walker

**2. Matters Arising**

Minutes from the last meeting, 13th June, agreed as correct.

Item 6.4 List of addresses from the Trail, Karen to map out the postcodes.

Item 3.1: Members: reminder to send any new images of work to Karen to update the website and images for this years trail brochure (if you have registered and want to have a new image). Also if you are preparing works for exhibitions or shows please also take and send photos for our facebook page (see recent image from Martin Rumary).

AOB: “Safeguarding” update at our next meeting – so we are aware of the issues for our community events.

**3. Membership Update**

1. Currently membership is at 42 (two new members Sue Gent and Yvonne Elston joined recently).

**4. Finance and Funding**

1. Current bank balance £3004.32

2. Please send any invoices for summer event workshops to Sophie. Many thanks to members who are donating their time/materials to the group.

3. Estimated budget for the November Trail is £1250 NOT including costs for workshops & demonstrations which totalled approx £900 last year, with projected income £1150.

**5. Fundraising and sponsorship**

1. We have been successful with grants from £100 from High Littleton Womens Institute; £100 from High Littleton Parish Council; £75 from Paulton Parish Council (received) and £100 Timsbury Parish Council (school, workshops). Many thanks to all. All of our grants are to be spent on trail workshops and ‘local’ event art activities.

2. Application to Clutton Parish Council outstanding.

3. ‘Easyfundraising’ website. It is a method for obtaining donations through your purchases by nominating a group/charity to support, and Cam Valley Arts Trail is now registered. We have 17 people ‘nominating’ us for donations so far and have raised £135. Please consider registering and encourage your family/friends/visitors to nominate us, as we will need more funding this year to continue the Trail next year. Our target is to raise £500 by the November.

4. Sponsorship: We have a donation of glass for workshops events from Warm Glass (thanks to Jo). We have more brochure pages this year, so can accommodate more adverts. Alison can email info to send to companies if artists make the initial contacts.

**6. Publicity Update**

1. #celebrate5 #camvalleyartstrail #camvalleyarts. Please add this onto any of your posts and re-posts on Twitter/Facebook/Instagram. Please send any images connected to our 5th anniversary to Karen (anything with 5s on or 5 items; suggestions such as ‘5 birds’ in Martins painting and Jo’s ‘5 green bottles’ glass work).

4. Adverts in local press: Alison circulated our press cuttings folder. If anyone still has a copy of the Somerset Guardian 19 June please send to Alison, as we missed the article.

5. The tie-in with Childrens Art Week and the Timsbury Day was popular, along with Museum Week (Anna and Shuya's work in Bath). We have 65 followers on Twitter.

**7. Local Events**

1. Timsbury Fun Day, Saturday 17 June. Kate, Alison, Janet and Linda. We tied this in with #childrensartweek with the peg loom activity, and next year have the opportunity to apply for grant funding. The activity was more popular than selling works, to keep in mind for other ‘Fun Day’ events.

2. Midsomer Arts Festival, Saturday 24th June. Anna, Karen, Jane, Sophie, Richard, Michelle and Sarah. We had our works on sale and display and no art activity. We made £11 in commission plus £6 donation. The separate Art Exhibition was also successful. Some members also had their own tables outside during the Festival, alongside ours. It was a very friendly and welcoming event.

3. Party in the Park, Paulton, Saturday 1st July. Ginny and Jo ran the clay ‘bugs’ activity which was very popular with children. As we registered late we also had a good location.

4. High Littleton and Hallatrow Village Day, Saturday 26th August (1-4). Helen, Ann and Mark at the start and Jane, Anna later afternoon. The activity is felt making and fabric painted bunting. Karen to help set up but is involved in other activities. The Parade will be held again (12.30) with a lucky dip prize of £50 for groups attending so please take part. Theme is ‘Circus’ but mainly aimed at children so no need to dress up!

5. Taste of Timsbury, Saturday 23rd September. Ginny, Kate, Lucy, Michelle, Sarah and Linda to volunteer. We will have a table to sell works which are ‘food and drink’ related. Please price your works and bring along to the September meeting (or leave with Karen, nearer the day).

6. At events where we are selling members work on behalf of the Cam Valley Arts Trail group, we will take a 10% commission for the group funds. Please price your work accordingly to reflect the commission we will take off.

**8. Members Training & Get Together Events**

1. Skills Audit. To discuss at next meeting when Sheila can feedback. Please send her info if you haven’t already.

2. Using Social Media –22nd June. We had lots of practical tips and examples, and nearly crashed Kate’s wifi ! We suggest you think about what you want to communicate and share? Your motivation for artwork; studio work in progress; practice and learning new skills. Follow other pages and see what they write about and the images they use as inspiration. We will discuss holding a follow up event.

3. Other suggestions for events? How to take photos of artwork, Janet may be able to offer to help run this activity. Sharing ideas and information evening (joint purchasing; insurance; materials; supplier suggestions etc).

4. 13th January 2018 Congyre Hall booked for Members Activity Day.

5. 24 February 2018 Workshop event for members of the public. If members are interested in running a short 2.5 hour workshop please let Karen know.

**9. November Trail Registration**

1. Trail registration closing date 31 July. Everyone at the meeting has registered, 31 to date. Any new enquiries from people who would like to register, please direct to the website asap. There will be 1 image of artists works for the brochure and facebook so please send any new images to Karen. We will complete the brochure design and confirm venues with artists after the registration closing date.

2. Along with our main venues there will be some shared studio space. Sheila H mentioned that she has a large venue, which could accommodate several artists during the Trail. Kate’s studio is available and others. Looked at Cameley Primary School, and not using Farrington Gurney venue this year (no mobile reception and too small).

3. Schools project in Autumn term: Timsbury (Jo’s project, artwork loan); High Littleton (artwork on display in Church Hall based upon their class name animals); Paulton (artwork loan); Clutton theme tbc; Cameley (artwork loan); Farrington Gurney (artwork loan). Camerton have not responded and the school may close due to their size.

4. Workshops during the Trail weekend. If you are able to offer to run a workshop or demo please let Karen know. We have funding to pay for running these activities (£30 fee for workshops and £5 fee for demos).

**10. AOB**

1. Jane Hall to approach Jane Clayton for possible sponsorship or advert in the brochure.

2. Twitter/Instagram “Days” we wish to promote: cats; honeybees; doodleday; squirrels; apples. If you have images that relate to these please send to Alison or Karen.

3. Kate and Karen have just set up a Shop Window display in a friend's house on London Road in Bath. There are a few items of members work on display with info about the group, no direct sales. We think it will be in place until late September. We could consider moving the display/ creating a second display for other shop or house windows (Lucy and possibly Jo volunteered windows). Also to explore a tie-in with the Window Wanderland website (where you register to decorate windows in a street or area and then have an evening or weekend where they are on display to passers-by) as a free outdoor gallery. <http://www.windowwanderland.com/>

4. Gallery contact details at Stourhead passed onto Karen.

5. We joined in to congratulate Sophie on the milestone of creating her new studio shed.

6. Reminder about the potential to carry out joint publicity for local art group events and not miss opportunities (such as the Timsbury Art Exhibition at Wells Cathedral; Mendip Calligraphy Group Exhibition at Wells Museum; OBA shows etc)

7. Diana donated some art materials for group members, many thanks.

**Next meeting:** 7.30pm Thursday 14th September 2017 at Meadgate Farm Shop**.**

Everyone welcome