

CAM VALLEY ARTS TRAIL

Artist Registration Form 2018

Saturday 3rd & Sunday 4th November 2018

NON MEMBER

ARTS TRAIL TERMS & CONDITIONS Please read through carefully and then fill out the registration form and return by email.

Registration Deadline 31st July 2018

GENERAL INFORMATION

The Arts Trail is organised by the Cam Valley Arts Trail Group, which is run by volunteer artist members of the group. The aim of the group is to promote the arts and support artists within the Cam Valley. We pride ourselves in hosting a professional and uniquely creative event where artists can showcase their original handcrafted work. We host a number of free 'taster' art sessions & demonstrations as part of the Trail.

The Trail is a 2 day event which is open to the public between 11am - 5pm on both days. (NB. Sunday times may vary from venue to venue due to local conditions eg. Church services.)

Set up from 9am on the Saturday.

Artists must ensure their stall is staffed at all times throughout the weekend and you need to be prepared to engage with the public who are often interested in how work is produced.

Your work can be left in the venue overnight at your own risk.

Stalls must be open for the full duration of the Trail. Packing up early is disrespectful to other artists and can cause a hazard to visitors to the event. Artists must have tidied up by 6pm on the Sunday. **Please note there are no refunds for cancellations after the 31st July 2018.**

INSURANCE

All participants must provide evidence of their Public Liability Insurance for the event with this application and ensure that a valid certificate of insurance is displayed during the weekend.

PUBLICITY

For the trail to be a success we need help with the publicity - the more signs and information we can get out there the better, so please forward information about the event we produce to your friends, family and contacts. Artists will be responsible for helping to put up signs and banners at their venues so visitors know where your venue is and when you are open. As well as the brochure, banners/signs, and editorial & adverts in printed publications we also use digital marketing to promote the event. This includes:

Mailchimp: We will be sending out 'Mailchimp' newsletters to all participants on the run up to the trail, so remember to tick the consent box lower down on this form to be added to our mailing list.

Facebook: We have a Facebook page 'Cam Valley Arts Trail' which we will be adding information to on the run up to the weekend so please 'like' this page and then share updates on your own page (if you have one).

Twitter: Our Twitter account is @camvalleyart. If you have a Twitter account please retweet our posts and ensure all tweets regarding the trail and your work is accompanied with #camvalleyartstrail

Instagram: Our Instagram account is @camvalleyartstrail Please follow our account and when you post anything add #camvalleyartstrail

We hold a launch event in the week running up to the trail for all registered artists to attend; artists have the opportunity to meet each other, get final information about the event and collect signs/name badges and banners they need for the trail itself.

ARTISTS' WORK

All artwork must be original and produced by the artist. We pride ourselves in having a wide range of artists producing unique, beautiful work - it's inspiring for visitors to see very different work over one weekend. Artists must not sell 'bought in' items produced by others. If in doubt please get in touch with the organisers. Once artists have registered images of artists' work will be used on social media & our website to promote the event.

BROCHURE

We reserve the right to edit the information you provide for the brochure and website as necessary to fit available space. It is the artists' responsibility to send a quality JPEG image (300 dpi) of their work to karen@camvalleyartstrail.co.uk by **Monday 13th August** for its inclusion in the brochure.

VENUE ARRANGEMENTS;

Venues are allocated to ensure a mix of artists that will attract a wide audience. We will avoid duplication of similar artists in the same venue where possible. We will try to accommodate any preferences on your choice of venue where possible.

One of the artists at each venue will act as a coordinator for the venue on the day. They will need help on the day as they have their own work to display so please arrive at 9am on the Saturday to help with the setting up of your venue as well as your own pitch. If artists arrive late, it is unlikely that other artists will be able to move their already set up displays - please arrive on time. Each pitch will be a minimum of 6ft x 2½ft table (or equivalent) with 2 chairs. (N.B. Artists will need to arrange their own tables etc at studio venues). Generally artists at the venue will work together to create an attractive exhibition showcasing everyone's work. Spaces are likely to allow for items such as browsers / rails but be aware this is dependent on the venue. If you require power for your display please bring your own fused extension leads and strong duck tape to secure cables out of reach, as power sources may not be adjacent to your pitch.

ARTIST'S DETAILS (FOR CAM VALLEY ARTS TRAIL USE ONLY)

Name:

Address:

Postcode:

Phone No:

Email:

Website:

ENTRY DETAILS

For our website please describe what sort of artist you are and the work you do (max 75 words):

TRAIL BROCHURE: The details you write below will appear in the Trail Brochure.

Description of your work (max 10 words):

Phone No:

Website or email:

TASTER ART SESSIONS & DEMONSTRATIONS

Are you happy to run a taster art session or demonstration as part of our weekend programme? YES/NO

If yes, please outline the details below:

VENUE	
The Trail area for 2018 covers the following villages: Timsbury, Radford, Paulton, High Littleton, Tunley, Clutton and Temple Cloud.	
Would you like a space in one of our venues? YES/NO (Venues are schools, villages halls & artist studios)	
Please give your preferred village location:	
If you will be exhibiting in an alternative venue (ie your own studio), please provide the following details:	
Venue address:	
Postcode:	
Disabled access:	
Are you providing refreshments? YES / NO	
Describe parking arrangements/spaces available:	
Can you accommodate other artists, makers or performers? YES / NO	
If yes, briefly outline the space available:	
<p>Under new data protection regulations we request you tick the box below (or type 'YES' next to the box) to agree to be added to our email database to be kept informed of Cam Valley Arts Trail activities.</p> <p><input type="checkbox"/> I consent to being added to the Cam Valley Arts Trail database</p> <p>You have the right to either Unsubscribe or Withdraw Consent at any time by emailing us to that effect at camvalleyartstrail@gmail.com</p> <p>See our privacy policy on our website for further details on how your data is used and stored and about withdrawing consent or unsubscribing. We will never pass your details on to third parties and shall keep your data safe and secure.</p>	
PAYMENT: Please note there are no refunds for cancellations after the 31st July 2018.	Artist Registration Cost £30
	Venue Cost £10 (NB - if you are exhibiting at your own venue you need not include this cost)
	Total fee payable £ (insert total)
Pay by bank transfer (include reference 'YOUR SURNAME & Trail 18') to: A/c Name: Cam Valley Arts Trail Sort Code: 30-84-20 A/c No: 32999368	
Or pay by cheque payable to: ' Cam Valley Arts Trail ' and post to: KAREN GEORGE, 11 ROTCOMBE VALE, HIGH LITTLETON BRISTOL BS39 6JZ	
I CONFIRM THAT I HAVE READ AND AGREE WITH THE TERMS & CONDITIONS FOR THE CAM VALLEY ARTS TRAIL 2018. I attach details of my Public Liability Insurance details with this registration and will display a valid certificate available for the duration of the event.	
Signature:	Date:
Email this completed registration form to karen@camvalleyartstrail.co.uk	